



THE BEST GO-KART YOU HAVE NEVER SEEN?

The team at Torque Off-Road says their TQ380 is the first go-kart designed for off-road recreational riding for the whole family! "We created the TQ390 to address the need for a high quality and affordable go karting experience." More importantly because they are a dealer themselves, Torque Off-Road has taken your needs into account (proven Honda powertrain with a 3-year warranty), bulletproof Comet clutch, generous margins and more. Designed, engineered and assembled in the USA, the TQ390 might be just what you need for a post-COVID recovery?

In Summer 2021, you'll be able to partner with us to sell Torque Off-Road's TQ390 in your retail business. Click the "become a dealer" button at the website: <https://www.torqueoff-road.com/>

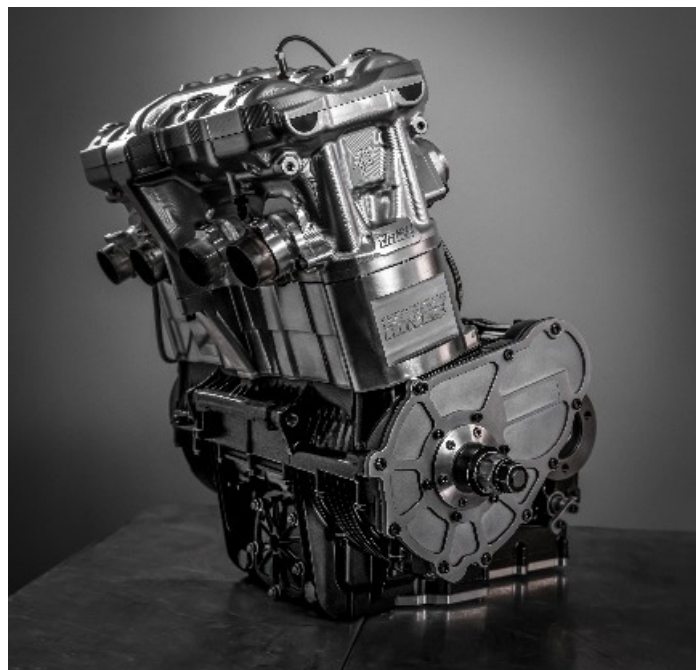


SALES SURGE

With dirtbikes leading the way, new-model powersports vehicle sales increased 18.4% in 2020. Overall motorcycle and scooter sales were up 11.4%, according to the Motorcycle Industry Council Retail Sales Report. "Overall, the industry had a good year under difficult circumstances," said Erik Pritchard, president and CEO of the MIC. "

The COVID-19 pandemic forced all of us to be nimble and to make the changes we needed to survive. In the end, many in the industry saw strong growth, and now our opportunity is to keep all of these new riders riding and to inspire even more people to join us on two, three, and four wheels."

The MIC Retail Sales Reporting System gathers new motorcycle, scooter, and ATV retail sales data from 14 leading manufacturers and distributors in the U.S., providing a strong indicator of sales trends. Sales of on-highway motorcycles, which include scooters and dual-purpose bikes, were steady compared with 2019, while interest in off-highway motorcycles spiked, with sales up 46.5% year-over-year. Sales of ATVs also jumped, rising 33.8% over 2019.



WANT TO WIN A WALLY?

"The scale of this launch is unprecedented in the drag racing world and it highlights our company's technical capabilities," says Vance & Hines President Mike Kennedy. No kidding! V&H has launched its own four-valve motor and proprietary chassis for Suzuki GS-based drag racers. The new combo will enter the staging lanes at the NHRA Gator Nationals in Gainesville, Florida in March. "This engine and the cylinder head design are applicable to several racing classes and easily adaptable to every team that is currently running a two-valve Suzuki GS."

For the first time, Vance & Hines has integrated finger follower technology rather than a shim-under-bucket design in a drag racing cylinder head, which allows for less mass in the valvetrain and increased RPM. The four-valve head modernizes the two-valve design which has been in use since it was introduced in 1998. Even with all the updates, displacement stays at 1850cc to keep it compliant with existing rules and regulations. The intake and exhaust port spigots are modular, so they can be adapted to different air boxes and exhaust pipes without redesigning or remanufacturing the head itself. This allows the new head to be used not only in NHRA's Pro Stock Motorcycle class, but also in the Pro Mod and Pro Street classes.

"This launch is a proud moment for Vance & Hines and hopefully will net many victories for our Suzuki riders in 2021 and beyond," concludes Kennedy. They are taking orders for complete motors or individual cylinder head packages. The new chassis, which leverages the learnings from thousands of runs in NHRA competition, is available as well.